

## **Guidelines for FY24 Grant Fund Recipients**

- Organizations must use grant funds for purposes defined in the Application for support. Any deviations from the original request must be disclosed to your Commission liaison for approval. Failure to obtain approval may result in the reduction of future funding.
- All funds must be expended within the fiscal year stated on the application.
- Organizations receiving Williamsburg Area Arts Commission grants must acknowledge the
  Williamsburg Area Arts Commission in all press releases, program guides, posters, web sites, social
  media pages, and other promotional or media material related to a funded event(s). If a funded event
  is introduced by a live person or voice, the presenter should also acknowledge the Williamsburg
  Area Arts Commission. Printed acknowledgment must include use of the WAAC logo, available on
  the Commission's web page.
- Suggested wording for print and online acknowledgment of the Williamsburg Area Arts Commission:

[Name of your organization] thanks the Williamsburg Area Arts Commission for its [ongoing, continued] support [grant, funding, sponsorship] of [name of event, this event, performance, season, workshop, etc.].

- Liaison commissioners are assigned to each funded organization and serve as the grantees' direct contact to the Commission. Organizations are required to maintain regular contact with their assigned WAAC liaisons to ensure that he/she has been informed of, and invited to, all public events. Failure to maintain may affect future funding.
- Please add members of Williamsburg City Council and James City County Board of Supervisors to your organization's mailing list.
- Organizations must add events to the Greater Williamsburg Chamber of Commerce website at
  businesswilliamsburg.com for each WAAC-funded project, performance, and/or service through
  the end of the fiscal year for which your organization has been funded. Organizations are also
  encouraged to add events to the Visit Williamsburg website at visitwilliamsburg.com. Funded
  organizations are encouraged to submit entries for non-funded events.
- By accepting a WAAC grant, fund recipients agree that WAAC may share your organization's website address in efforts to promote and nurture the arts in our community.

- All organizations are required to submit a Year-end Report form on or before the end of the fiscal
  year. Failure to do so will result in a financial penalty the following year should your organization
  apply for and be approved for future funding. Please include a copy of all programs with your
  report.
  - Year-End Reports must reach the Commission's office no later than June 30th, at the conclusion of the Grant Year.
  - o Non-compliance carries the risk of penalty of up to 5% of the next grant year's grant award.
  - o Requests for delayed reporting must be submitted in writing and in the Commission's hands on June 30th, with a promised receipt date to the Commission no later than July 5th.
  - Application of penalties also requires procedures of the Commission to be followed precisely.
    - Commission staff will have forwarded a notification of award to each grant recipient within a reasonable time following budget passage by local governments. Liaison Commissioners will provide written follow-up to introduce themselves and to remind organizations to request release of funds in writing, and to provide a Year-End Report by June 30th. Due dates will be posted on the City's Website.
    - Each Williamsburg Area Arts Commissioner will provide written reminders by June 1st to respective liaison organizations regarding the upcoming June 30th due date for Year-End Reports.
    - The Commission will inform grantees in writing and by electronic mailing of any new policies that impact grant compliance.
- All organizations should apply for the release of grant money by sending a written request after July 1, the beginning of the funded fiscal year, to Joanna Skrabala, Tourism Development Specialist, Economic Development Department, City of Williamsburg, 401 Lafayette Street, Williamsburg, VA 23185. The letter must request the release of appropriated funds and indicate an understanding of the grant guidelines. Monies will be released after July 1 of any given funding year.

## **Checklist When Approved for Funding**

- Submit Year-end Report Form (Due June 30th of the completed funded fiscal year).
- Submit events to the Greater Williamsburg Chamber of Commerce website.
- Submit funding request letter after July 1 of the funded fiscal year requesting release of funds, stating both the amount of the funding and the fiscal year to which it applies. Funds will be released after July 1 of the funded fiscal year.

Please note that organizations will not receive funding until all documents have been submitted.